

## RUNWITHIT SYNTHETICS (RWI) SELECTED TO PARTICIPATE IN AWS SUSTAINABLE CITIES ACCELERATOR FOR INFRASTRUCTURE

**RUNWITHIT Synthetics will use AWS products and services to grow and expand into additional markets and accelerate product scalability.**

**EDMONTON, AB — (November 29, 2022)** — RUNWITHIT Synthetics announces its selection to participate in the [AWS Sustainable Cities Accelerator for Infrastructure](#), a technical, business, and mentorship program for startups seeking to use Amazon Web Services (AWS) to make infrastructure more sustainable. This opportunity will support RUNWITHIT Synthetics' efforts to grow through collaboration and accelerate product scalability.

The four-week AWS Sustainable Cities Accelerator curriculum provides hands-on AWS technical and cloud training, mentorship, coaching, and business support. As one of nine companies chosen for this opportunity, RUNWITHIT Synthetics will receive up to \$100,000 in computing credits, training and support, mentorship, and additional business development resources from AWS, including opportunities to speak with clean tech venture investors.

RUNWITHIT Synthetics' 3D Synthetic Cities platform enables regional stakeholders from planners to developers, infrastructure, and government to co-design and dial-forward successful, sustainable, equitable, and resilient futures. After winning multiple international awards in 2021 and 2022 for applications in decarbonization, energy transition, mobility, security, resilience and equity, RUNWITHIT Synthetics' leadership team is looking forward to working on strategy in this AWS program, including guidance on working with investors, trialing and implementing cloud best practices, and working with infrastructure industry experts.

*"We are excited to be one of nine global companies selected to participate in the AWS Sustainable Cities Accelerator for Infrastructure and look forward to continuing our momentum alongside this amazing community of like-minded global disruptive innovators solving futures,"* said Myrna Bittner, CEO and Co-Founder of RUNWITHIT Synthetics.

*"One of the greatest challenges in the public sector is our collective need for more sustainable infrastructure,"* said Jeff Kratz, general manager of Worldwide Public Sector Partners at AWS. *"By working with AWS, we believe that startups in our Sustainable Cities Accelerator will harness the power of the cloud to make global infrastructure more sustainable and efficient."*

For more information on the AWS Sustainable Cities Accelerator, visit [aws.amazon.com](https://aws.amazon.com)

## About RUNWITHIT Synthetics

RUNWITHIT Synthetics' advanced, visualized simulations generate decision-support, synthetic data for collaboratively optimizing unprecedented futures for all. RUNWITHIT Synthetics is a women-led, Certified Aboriginal Business recognized for its commitment to diversity and inclusion in hiring practices, corporate culture, and the environments and data they build for clients. RUNWITHIT Synthetics' highly technical team is representative and diverse. All team members are Gender Based Analysis+ certified.

### CONTACT INFORMATION:

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